



Salary: competitive (DOE)

Contract: Full-time, studio-based Location: London Fields, E8

### **About Cormack**

We build brand identities and campaigns for industry-leading clients. You'll join a collaborative, supportive studio where ambitious ideas are encouraged and craft matters.

### The Role

As a Senior Graphic Designer, you'll lead key brand and campaign projects from concept to delivery. You'll partner with strategy, accounts, and production to create coherent, distinctive work, and you'll champion design thinking with clients and the wider team.

## You will

- Shape visual identities and brand systems that work across print, digital, motion, and environmental touchpoints.
- Own projects end-to-end: research, concepting, design development, presentation, refinement, artwork, and handover.
- Present confidently to clients, explaining the "why" behind your decisions and building consensus.
- Mentor and review the work of midweight/junior designers; uphold high creative and production standards.
- Manage timelines and stakeholders to keep projects on brief, on budget, and on schedule.
- Produce a range of deliverables—from pitch decks and guidelines to production-ready artwork and campaign assets.

## **About You**

- Experience: 5+ years in a design studio/agency with a portfolio that demonstrates strong brand identity work.
- Craft & thinking: Sharp concepting, impeccable typography, layout, and systems thinking.
- Tools: Adobe Creative Cloud (Illustrator, InDesign, Photoshop). Motion/3D skills in After Effects or Cinema 4D/Blender are a plus.
- Collaboration: Clear communicator who's comfortable giving and receiving constructive feedback.
- Delivery: Calm under pressure; strong organiser who can juggle multiple deadlines.
- · Range: Confident across print and digital.

# What We Offer

- Competitive salary based on qualifications and experience.
- Opportunities for professional development and training.
- Collaborative and inclusive work environment that values teamwork.
- Regular team-building activities and social events.
- Opportunity to work on diverse and exciting client projects.
- Mentoring and guidance from experienced senior designers
- Potential for growth and advancement within the company.
- Company-sponsored recreational activities and wellness programs.